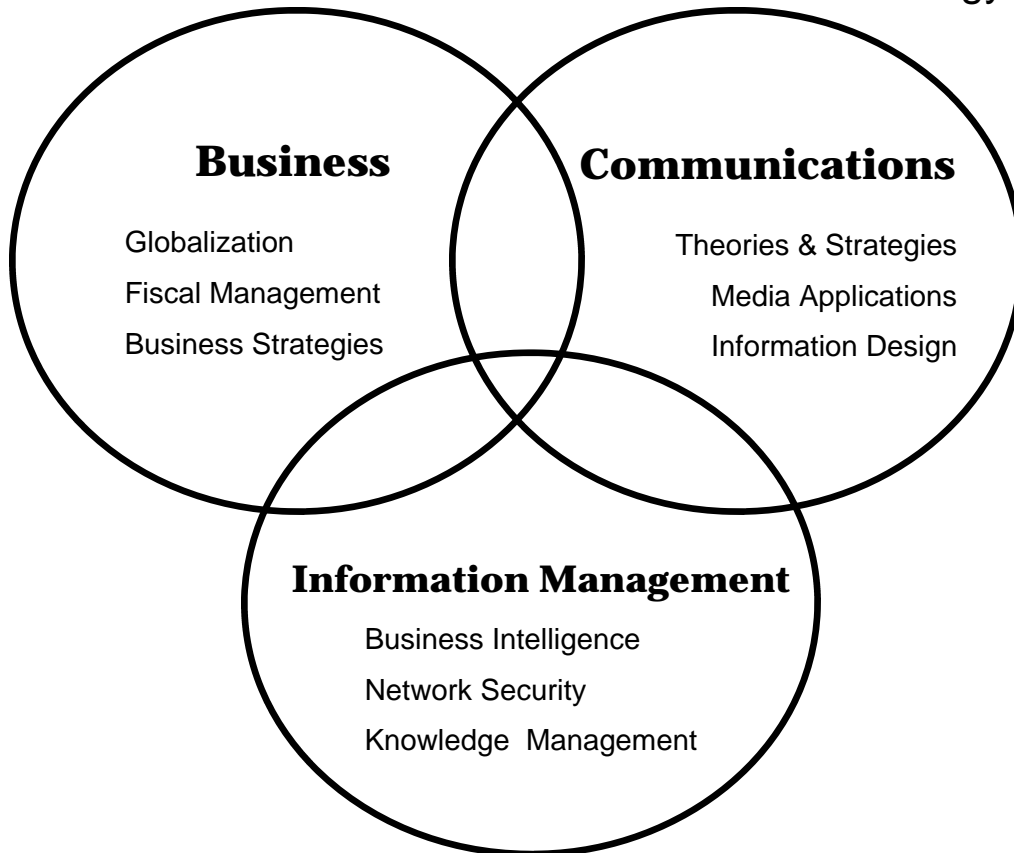


# MS in Communications & Information Management

Business Sense...

Communication Sense...

Technology Sense...



## A Degree that Makes Sense

- Build on the skills you have
- Develop the skills you need
- Propel your career forward

The MS in Communications and Information Management degree provides a solid foundation and opportunities for advancement for Level 3 and Level 4 Managers based on the ARMA International Core Competencies.

### ARMA Scholarship

One ARMA member will be selected to receive a scholarship that covers 50% of the tuition for the 12 course program. This generous education opportunity reflects a strong commitment to preparing records information managers for greater responsibility and leadership roles.

Call or email for details on how to apply for this exciting scholarship opportunity.

THE GRADUATE  
SCHOOL@ Bay Path  
College

E-mail: [graduate@baypath.edu](mailto:graduate@baypath.edu)  
Phone: 800-782-7284 x 1332

# MS in Communications and Information Management

Integrating the Areas of Information Management, Business,  
Communications and Emerging Technologies

*"The records management industry today faces huge challenges in communicating policy, procedures and best practices in an evolving world of electronically stored information. The M.S. in Communications and Information Management program at Bay Path is well aligned to provide the skill set and knowledge base to meet those communication and information management challenges."*

**Kathleen A. Timothy, ERM<sup>P</sup>**

Manager - Global Records & Information Management  
ARMA Member

## 12 Classes... Complete the program in 1 or 2 years

### 8 Core Courses:

Professional Communications Strategies  
Applied Research Strategies  
Theories of Communications & Information  
Business Intelligence  
Strategies for Fiscal Management  
Strategic Innovation  
Project Management  
Case Analysis Capstone

### Sample Electives:

Information Design and Usability Testing  
Strategies for Network Security  
Strategies of Information Management  
Computer Forensics  
Knowledge Management

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**Bay Path College is proud to announce**  
**The Leadership Development Award Scholarship**  
**for the MS in Communications and Information Management**

**Application Deadline: September 1, 2009**

Bay Path College is pleased to provide an exciting opportunity for a member of ARMA to receive the Bay Path College Leadership Development Award.

The successful candidate for the scholarship will have the opportunity to enroll in this exciting graduate degree and gain an exceptional credential. The scholarship covers 50% of the tuition for the 12 course program. Designed for the adult learner, the program can be completed entirely online or by taking classes evenings and/or Saturdays.

Bay Path College is committed to promoting the development of records management professionals and preparing them for leadership roles. The MS in Communications and Information Management is an extraordinary program with a national reputation for excellence in educating professionals in many fields. This degree was developed in response to the growing need for more business professionals and records information managers to assume leadership roles.

This generous education opportunity, valued at more than \$10,000, reflects a strong commitment to preparing records information managers for greater responsibility and leadership roles. **Through this scholarship, the cost to the student for this degree program is only \$10,400.**

The Leadership Development Award Program seeks to attract students with demonstrated leadership potential and a commitment to their careers. Qualified candidates will have worked in records management for at least two years and meet the acceptance requirements set forth by the College for this degree program.

The scholarship will remain awarded to the selected student provided the candidate maintains satisfactory grades and adherence to the ethical and professional standards expected of a professional and a Bay Path College student. In addition, the student must remain a member of ARMA and in good standing for the duration of the student's graduate program.

The deadline for the 2009 scholarship is **September 1, 2009**.

# Bay Path College Leadership Development Scholarship Award

## SCHOLARSHIP APPLICATION

I, \_\_\_\_\_, am applying for **Bay Path College's Leadership Development Award Scholarship** for the academic year beginning in September 2009. I understand that this scholarship, valued over **\$10,000** for the 12-course program, does not include the cost of books. If selected, I agree to participate in marketing of the scholarship, including publication of photo, name, and sharing my experience at a scholarship information session.

*Attached is my 1000 word essay* on what I think are the three most pressing challenges in leadership today and what I think that I could do to address these challenges.

### Contact Information

Work Address \_\_\_\_\_ Fax \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_ Phone \_\_\_\_\_

Email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Title: \_\_\_\_\_

### Supervisor Support

I have attached a letter of recommendation outlining why I think this employee is an excellent candidate for this scholarship. *(If you are out of work, please have a former supervisor give a recommendation.)*

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name and Title: \_\_\_\_\_

**IMPORTANT:** (1) Fax this completed scholarship application and your 1000 word essay to **The Graduate School at Bay Path College** at 413-565-1250 by September 1, 2009. (2) Mail the completed scholarship application, scholarship essay and supervisor's recommendation with the completed Bay Path College Graduate Program application packet (application, program essay, official transcripts, and two recommendations) postmarked by September 1, 2009, to Dean of Graduate Admissions, The Graduate School at Bay Path College, 588 Longmeadow St., Longmeadow, MA 01106.